



## Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

DATE: 10-31-2012 PAGE: 1 of 2

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market							
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title						
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-31-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	60		1	1	1			3	3,000	3	9,000.00
2	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	60	1						1	3,000	1	3,000.00
3	10-31-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	60		2	2	1			5	2,000	5	10,000.00
4	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	60	1						1	2,000	1	2,000.00
5	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)	8	60					1		1	24,000	1	24,000.00
6	11-04-2012	11-04-2012	10:00PM - 11:00PM	PRIME SU10 (7051)	9	60					1		1	12,000	1	12,000.00
7	11-03-2012	11-03-2012	08:00PM - 11:30PM	COLLEGE FOOTBALL PRIME (7220)	9	60					1		1	5,600	1	5,600.00
8	10-31-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)	9	60		2	2	1			5	1,400	5	7,000.00
9	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)	9	60	1						1	1,400	1	1,400.00
10	11-03-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	9	60				1	1		2	2,400	2	4,800.00
11	10-31-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	60		1	1				2	2,600	2	5,200.00
12	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	60	1						1	2,600	1	2,600.00
13	11-01-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	60			1	1			2	6,400	2	12,800.00
14	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	60	1						1	6,400	1	6,400.00
15	11-04-2012	11-04-2012	08:00PM - 09:00PM	PRIME SU8 (7049)	8	60					1		1	24,000	1	24,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



## Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

DATE: 10-31-2012 PAGE: 2 of 2

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No 404068	Contract Dt 10-30-2012	Revision Dt	Rev# 0	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA					
Agency Est#	CMS # 247543	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N 247543					
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$	
16	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)	8	60	1		1	2,200	1	2,200.00
								Contracted Gross Total:	29	132,000.00		
								Actual Gross Total:	29	132,000.00		
								Agency Commission:		19,800.00		
								Net Total:		112,200.00		
Month/YR	Preempted	Made Good	Contract Total	Adjustments				Actual Total				
Nov 12	0.00	0.00	132,000.00	0.00				132,000.00				
<b>TOTAL</b>	<b>0.00</b>	<b>0.00</b>	<b>132,000.00</b>	<b>0.00</b>				<b>132,000.00</b>				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood